



# California Apples

The #1 Brand in California cherries and apples. The leading quality and volume supplier, all in one. **Primavera delivers.**

## Gala, Fuji, Granny Smith & Pink Lady

- California's largest volume supplier of apples.
- Highest quality from Northern California's cool microclimate.
- GFSI certified Food Safety and HACCP programs.
- Promotion & merchandising programs to support sales growth at retail.



Fuji



Pink Lady



Gala



Granny Smith

Standard Tray Box



Metric Tray Box



Product can be packed with or without stickers.

Custom clamshell packs available upon request.

### Poly Bags

| Bag Size | Per Box | Box Type | Per Pallet | Ti/Hi |
|----------|---------|----------|------------|-------|
| 3 lb Bag | 12      | Standard | 49         | 7x7   |
| 5 lb Bag | 8       | Standard | 49         | 7x7   |

### Mesh Bags

| Bag Size | Per Box | Box Type | Per Pallet | Ti/Hi |
|----------|---------|----------|------------|-------|
| 3 lb Bag | 12      | Standard | 49         | 7x7   |
| 5 lb Bag | 8       | Standard | 49         | 7x7   |

### Trays

| Tray Pack  | Per Box | Box Type | Per Pallet | Ti/Hi |
|------------|---------|----------|------------|-------|
| 40 lb Tray | NA      | Standard | 49         | 7x7   |
| 26 lb Tray | NA      | Metric   | 65         | 5x13  |

GSI PLU's used on all bulk apples. • UPC codes used on all bags.



Poly Bag



Mesh Bag

3 & 5lb mesh and poly bags available for each variety.

## Availability

|              | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Gala         |     |     |     |     |     |     |     | █   | █   | █   |     |     |
| Fuji         |     |     |     |     |     |     |     |     | █   | █   | █   |     |
| Granny Smith | █   | █   |     |     |     |     |     |     | █   | █   | █   | █   |
| Pink Lady    | █   | █   |     |     |     |     |     |     |     | █   | █   | █   |

### Primavera Marketing

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